

ORDER**KFXL**

Orders

Order / Rev: 1604452

Alt Order #: 10129170

Product Desc: 132/215/2411/SAM NEBRAKSA

Estimate: 2411

Flight Dates: 05/21/21 - 05/27/21

Original Date / Rev: 05/06/21 / 05/06/21

Order Type: GENERAL

Primary AE: Dallas HRP/DAL

Sales Office: HRPDA

Sales Region: NAT

Agency

Name: Ax Media

Buying Contact:

Billing Contact:

800 W 47th St Suite 200

Kansas City, MO 64112

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: SAM Nebraska

Demographic: A55+

Product Codes: PL Advocacy

Revenue Code 1: AGY

Revenue Code 2: Political

Revenue Code 3: Political Issue

Priority: Pol1

New Business Thru:

Advertiser External ID: 10008004

Agency External ID: 107874

Unit Code: General

Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/26/21 | 05/30/21 | 4 | \$460.00 | \$391.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|-----------------|-----------------|-------------|
| May 2021 | 4 | \$460.00 | \$391.00 | 5.80 |
| Totals | 4 | \$460.00 | \$391.00 | 5.80 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Dallas HRP/DAL | HRPDA | NAT | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|--|-------|--------------------------------------|---------|-----|-------------|----------|------|---------------|------|-------|----------|
| N 1 | KFXL | 05/24/21 | 05/24/21 | Late News M-F KFXL Nightly | CM | 9:00 PM-9:30 PM (9:00 PM-9:30 PM) | 1----- | :30 | 1 | \$130.00 | Pol1 | 1.60 | NM | 1 | \$130.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 05/24/21 | 05/30/21 | 1----- | | 1 | | | \$130.00 | | | 1.60 | | | |
| N 2 | KFXL | 05/26/21 | 05/26/21 | Late News M-F KFXL Nightly | CM | 9:00 PM-9:30 PM (9:00 PM-9:30 PM) | --1---- | :30 | 1 | \$130.00 | Pol1 | 1.60 | NM | 1 | \$130.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 05/24/21 | 05/30/21 | --1---- | | 1 | | | \$130.00 | | | 1.60 | | | |
| N 3 | KFXL | 05/21/21 | 05/21/21 | Late News M-F KFXL Nightly | CM | 9:00 PM-9:30 PM (9:00 PM-9:30 PM) | ----1-- | :30 | 1 | \$130.00 | Pol1 | 1.60 | NM | 1 | \$130.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 05/17/21 | 05/23/21 | ----1-- | | 1 | | | \$130.00 | | | 1.60 | | | |
| N 4 | KFXL | 05/23/21 | 05/23/21 | Sun 9a Fox News Sunday Sun 9a Fox News Sunday | CM | 9:00 AM-10:00 AM | -----1 | :30 | 1 | \$70.00 | Pol1 | 1.00 | NM | 1 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 05/17/21 | 05/23/21 | -----1 | | 1 | | | \$70.00 | | | 1.00 | | | |
| Totals | | | | | | | | | | | | | | 4 | \$460.00 |